



SPORT EDMONTON

Manager - Growth, Marketing & Content - Job Description

Sport Edmonton is here & we're about to do some really big things for Sport in this City. Come be a part of this exciting launch. We are looking for an experienced individual based in Edmonton who wants to join a small but mighty and dynamic team. You will be responsible for all aspects of the growth content strategy moving forward. This is a unique opportunity to be part of truly raising the profile of Sports in Edmonton.

Responsibilities:

- Overseeing the entire content marketing plan for Sport Edmonton including social media engagement & database email/text communication.
- Enhancing the exposure and awareness of Sport Edmonton through various organic and paid media platforms.
- Attending and supporting Sport Edmonton partner community events with production equipment.

Qualifications:

- Background in planning and analyzing digital marketing execution.
- In-depth knowledge of the local sports and community landscape.
- Experience building visual content for social media including graphic design.

Timeline:

- Posting Closes, Monday April 8th 2024.

Apply:

- Please send your cover letter and resume to; rclarke@sportedmonton.com